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Beauty Attracts Some Venture-Capital Beholders

Skin in the Game

The Kleiner Perkins firm, an early venture-capital backer of Genentech Inc. and Amazon.com Inc., jumped into the business about 18 months ago with an investment in **Aesthera Corp.**, a Pleasanton, Calif., seller of a light-based treatment for acne and other skin conditions. The company's device uses a vacuum-suctioning technology to bring a patient's oil glands closer to the skin's surface for exposure to light therapy.